



TEACHER GUIDE (Printable PDF content)

Memecraft Classroom Module 01

Seeing Through the Feed

Nonsense Detector + Symbolic Interpreter

Age: 12–15

Time: 60–75 minutes

Subject: Media literacy / language / social studies

Lesson Goal

Students learn:

- Not everything online is true
 - Symbols shape emotions
 - Memes influence thinking
 - AI text sounds smart but isn't always meaningful
 - They can analyze instead of react
-

Teacher Opening Script

Say this:

Every day you scroll through hundreds of messages.
Some inform you.
Some manipulate you.

Today we learn to see the difference.

Tools Used

? MoMo — Nonsense Detector

Students rate content from 1–7.

Level	Meaning
1–2	Playful harmless metaphor
3–4	Confused but fixable
5–6	Misleading confident nonsense
7	Manipulative weaponized bullshit

Symbolic Interpreter

Students ask:

- What feeling does this create?
 - What story is it telling?
 - What does it want me to believe?
-

Lesson Plan

1. Warm-up (10 min)

Show a claim:

“Everyone is getting rich from crypto.”

Ask:

- True?
- Feels true?
- Why?

Vote MoMo level.

2. Explain Symbols (10 min)

Explain simply:

Language = statements

Myth = emotional story

Art = image/vibe

Example:

TikTok trend

Influencer quote

Meme

3. Group Activity (25 min)

Groups get a post/meme.

They must:

1. Rate MoMo level
 2. Interpret symbols
 3. Present
-

4. Discussion (15 min)

Ask:

- Why do dramatic posts spread faster?
 - Why does nonsense sound confident?
 - How does AI text sound smart?
-

5. Reflection (10 min)

Students write:

What will I question differently now?

Teacher Notes

Students love:

- rating nonsense
- debating truth
- analyzing memes

Keep tone:
curious, not judgmental.

3 □ STUDENT WORKSHEET

Memecraft Classroom: Seeing Through the Feed

Name: _____

Date: _____

PART 1 — LOOK

What content are you analyzing?

Where did you see it?

PART 2 — MOMO DETECTOR

Circle one:

1 2 3 4 5 6 7

Why did you choose this level?

PART 3 — SYMBOLIC INTERPRETER

What type is it?

Language

Myth

Art

What feeling does it create?

What message is behind it?

What does it want you to believe?

PART 4 — REFLECT

Did it almost convince you?

Why?

What questions should we ask before believing posts?

4 WEBSITE CLASSROOM PAGE

(for goldschadt.com)

You can paste into Elementor.

PAGE TITLE

Memecraft Classroom — Learn to See Through the Feed

INTRO TEXT

Students today grow up inside:

- memes
- AI text
- viral trends
- algorithm feeds

Some content informs.

Some manipulates.

Some just sounds smart.

This classroom module teaches students to:

- ✓ detect nonsense
- ✓ interpret symbols
- ✓ think before reacting

TWO CLASSROOM TOOLS

? Nonsense Detector

Students rate posts from harmless → misleading → manipulative.

? Symbolic Interpreter

Students learn how images, stories and words influence feelings.

WHAT STUDENTS LEARN

- Why dramatic posts spread
 - Why confident nonsense sounds convincing
 - How AI text works
 - How memes shape beliefs
-

WHY THIS MATTERS

Digital literacy today means:

not just using technology
but understanding influence.

Students learn to pause and ask:

What is this trying to make me believe?

FOR TEACHERS

This module works in:

- English class
- media studies
- social studies
- digital citizenship

Printable materials available.